



ANCHORAGE DOWNTOWN PARTNERSHIP, LTD. ANNUAL REPORT 2005





ANCHORAGE DOWNTOWN PARTNERSHIP, LTD.

and ADP Community Services

ANCHORAGE DOWNTOWN PARTNERSHIP, LTD.

Anchorage Downtown Partnership, Ltd. (ADP) formed as 501(c) (6) nonprofit in 1996, is dedicated to sustaining and encouraging growth and development in the Central Business District. As such, ADP works to enhance the vitality of the Downtown community for the benefit of greater Anchorage. ADP creates, advocates for and promotes - in collaboration with the Municipality and the community at large - for a vital, “year around,” clean, and safe Downtown Anchorage for those who live, work and visit the Downtown.

ADP provides governance, central administration, additional fundraising and vision for the Downtown Improvement District (DID). ADP manages the DID budget.

Through ADP the DID is governed by a Board of Directors that is elected by the members of the district. The Board of Directors has the fiduciary responsibility and hires management to administer the DID on a day-to-day basis.

The board is comprised of a broad cross-section of Downtown property and business owners, tenants, residents, workers and additional stakeholders who share the goals and mission of the Downtown DID.

ADP COMMUNITY SERVICES

The mission of ADP Community Services is to identify and fill critical social service gaps while at the same time maintaining the vitality and improving the overall quality of life in Anchorage, specifically Downtown Anchorage.

Since its inception in 2003, ADP Community Services has worked to create an alliance among local residents, social service agencies, community groups, area merchants and property owners, local institutions and elected officials in order to address quality of life issues for all residents and visitors and to instill a strong sense of community.

ADP Community Services involves representatives from a wide spectrum of the community who recognize the need to employ a humane, holistic approach to address social issues while at the same time providing a practical approach to improving their community.

The following programs illustrate initiatives of ADP Community Services:

Cultural and Special Events

A unique blend of family orientated events such as Kite Day on the Park and the annual 4th of July Celebrations.

Educational Forums, Workshops and Discussions

Addressing topics of social interest and designed to promote the general welfare and prosperity of residents and merchants, gain

VISION:

To increase cleanliness, occupancy rates, investment values and lease income, to decrease crime, and to generally stimulate economic development and improve the quality of life in downtown Anchorage.

MISSION:

Anchorage Downtown Partnership, Ltd., a non-profit organization, is working to enhance the vitality of the downtown community for the benefit of greater Anchorage.

consensus and foster collaboration. Examples of topics include Homelessness, Street Disorder, Public Intoxication/Urination, Private Persons Arrest, Shoplifting.

Downtown Action Teams

Focus on hard to solve urban problems and/or groups, employ a creative approach regarding chronic issues, coordinate efforts and track nuisance issues, and develop recommendations that address the full spectrum of approaches.

Beautification/Space Improvement

Assist the Municipality of Anchorage with beautification and improvement efforts. ADP Community Services is a partner with the Municipality in the Foster-A-Flower Program, a project to help fund more than 1000 flower baskets for the community's summer enjoyment.



FROM THE EXECUTIVE DIRECTOR

2005 was a busy year for Downtown

Some would say that Downtown is in the early stages of renaissance, a statement that is easily supported by the nearly \$500 million in private and public investments going into Downtown; by the hip and dynamic new districts that are being developed by cooperative businesses, such as the G Street Art District and the SoNo District; and by the new businesses that have joined the buzz in Downtown over the past year, such as Sizzling Café, Quilted Raven, the Ship Creek Yarn Shop, Anna Kristine's, Blush, the Alaska State Visitors Center, and others.

2005 also was very busy for Anchorage Downtown Partnership, Ltd.

We hired retired Air Force Chief Charlie Keenhold to serve as the Clean & Safe Operations Manager and in his first six months on the job he expanded both the number of Ambassadors on the street and the hours of operation. The Ambassadors worked hard throughout 2005 to provide clean and safe services within the 103 square blocks that make up the Downtown Improvement District (DID.)

We also hired Chris Schutte as the Policy and Communications Director to help ADP achieve the levels of advocacy long needed by the organization. He has worked closely with Downtown business and property owners in addressing the myriad issues that face Downtown, issues such as the Saturday / Sunday Market, street vendors, capital improvements, public inebriates and others.

ADP staff worked with the retail community to secure additional bus loading and unloading spots in the core of Downtown that allowed tourists and travelers more opportunities to walk through – and shop at – our vibrant and unique Downtown. Because the program was a success, ADP is hard at work securing spots on additional days for the upcoming summer season that will bring even more visitors into the heart of our great city.

ADP also worked closely with the Municipality over the past year to develop an updated comprehensive Downtown development plan that effectively guides and encourages future growth in Downtown. The new comprehensive plan will revamp the land use regulatory structure for Downtown, creating effective guidelines for future public facilities development while attracting new residential and commercial investment.

In addition, ADP organized and/or coordinated over 84 events in Downtown during 2005, from the weekly Music in the Park series, to the popular Live after Five series, to the AT&T Holiday Tree Lighting and the NECA/IBEW Fire & Ice New Year's Celebration. These family-oriented events drew thousands of residents and visitors into Downtown throughout 2005.

2005 was also the last year that ADP managed the Community Service Patrol (CSP) program. As of April 1, 2006, management of CSP was transferred to the private firm Purcell Security Services, Inc. ADP is proud to have partnered with the Municipality from 2002-2006 in a program that had one basic but important goal – to "save lives." Under ADP's leadership, CSP annually provided more than 15,000 transports and care to our city's chronic inebriates, treating each with dignity and respect.

2002-2005 COMPARISON

Financial/Staffing/Program

FUNDING	2002	2005	+/-
Assessment	\$469,670	\$590,000	+\$120,330
Fee in Lieu of Assessment	\$25,000 (city)	\$83,500 (city/fed)	+\$58,500
Events Sponsorships (Vital)	\$50,511	\$210,300	+159,789
Membership Dues	\$65,750	\$60,000	-\$5,750
FINANCIALS	12/2002	12/2005	
Total Liabilities & Net Assets	\$195,191	\$525,259	
Total Liabilities	\$183,252	\$194,751	
Total Net Assets	\$11,939	\$330,508	
Cash (in bank)	\$12,129	\$254,000	+\$241,871



FROM THE EXECUTIVE DIRECTOR

Continued

Looking forward to 2006, ADP will continue to focus on our core mission – clean, safe and vital – while also looking at increased revenue enhancement for the organization. ADP is committed to securing funding beyond the assessment dollars, up to 50% of the assessment – or \$300,000 – to deliver programs on behalf of the DID.

In addition, ADP will focus on the following strategic directions:

- + Remain focused on delivery of core programs important to the property owners.
- + Continue to be an advocate for Downtown stakeholders.
- + Maintain a pedestrian friendly environment with clean, safe and well-managed public spaces.
- + Remain at the forefront of the soon to be complete Downtown comprehensive plan.
- + Maximize event sponsorship leverage, attendance and media exposure.
- + Remain focused on core programs important to the property owners.
- + Maintain a pedestrian friendly environment with clean, safe and well-managed public spaces.

- + Refine events to maximize sponsorship leverage, attendance and media exposure.
- + Facilitate collaborative marketing opportunities for Downtown businesses.
- + Complete our consumer demand analysis results and marketing plan, giving businesses a tool for success.
- + Use DID services to promote Downtown as a unique destination to enhance the region's perception of Downtown as a community asset.

As we reflect on our accomplishments during the past year, we must also recognize the contributions of our membership, volunteers, Board of Directors, civic partners and the Municipality. Our strength is our people - their energy, initiative, ideas and commitment to success are critical to Downtown's progress. The coming year will present new challenges and opportunities. And much work remains to be done. Thank you in advance for your continued support and dedication to Downtown.

2006 STRATEGIES

Remain an active partner in development and implementation of the Central Business District Plan.

Engage Membership and critical stakeholders: Survey property owners and members, understand the issues most critical to them.

Continue active advocacy on behalf of property owners and members through continued collaboration with the Municipality, Assembly, state and others.

Continue to develop multi-faceted approaches for addressing unacceptable public behaviors and issues.

Continue working toward establishing a fee in lieu of assessment for State of Alaska properties.

As detailed in the 2005-2010 ADP Strategic Plan, the goal is to raise \$500,000 of additional revenue by 2010. Phase 1 of this goal is to increase sustainable, mission oriented funding by \$187,000 within the next 18 months.

Action Steps to raise \$187,000:

1. Finance Committee establishes fund development goals based on strategic plan.
2. Chair appoints a Revenue Enhancement Task Force made up of business leaders and representatives of the ADP Board.
3. Identify opportunities for ADP increase revenue through discussions with the Finance and Executive Committees, ADP Staff, IDA, Businesses, family and friends.
4. Identify for each opportunity the feasibility, strategy, champions, resources required, potential net revenue and timeline for implementation.



KEY ACCOMPLISHMENTS OF 2005

2005 was a busy year for Anchorage Downtown Partnership, Ltd.

MARKETING

Anchorage Downtown Partnership, Ltd. began to take a much more active role in marketing Downtown during 2005 in many different ways:

Through collaboration with local business owners, ADP produced television commercials during the holiday season designed to draw more people to the unique shopping opportunities available in Downtown.

ADP also funded greeters to provide directions and information to visitors at the Weekend Market, the Egan Center and additional bus stops throughout Downtown, including the Public Lands Information Center and the Ship Creek Mall. ADP also produced informative maps and guides for Downtown visitors that the greeters could pass out, including the handy "Things to Do in 4 Hours or Less" brochure.

To help celebrate the 2005 AlaskaFest Downtown, ADP offered Members the opportunity to post coupons on the ADP website. Along with Anchorage Convention & Visitors Bureau and the Anchorage Chamber of Commerce, ADP worked to promote AlaskaFEST by placing a ½ page ad in a special pullout section of the Anchorage Daily News for Sunday, October 9th

ADP also created and printed over 3000 brochures for visitors, providing information on things to do during short stays in Downtown. This brochure is listed on the Alaska Travel Industry and on the Anchor-

age Daily News websites, and is available to tour companies.

NEWSLETTER

Staff prepared and published two biannual newsletters in 2005, one in the Spring and one in the Fall. The newsletters provided an opportunity for ADP to highlight the events and activities of the previous six months, showcase photos of the events and activities, highlight new Members, and outline the goals and objectives of the organization for Members and the general public.

EMAIL UPDATES

About every seven to ten days, staff prepared and distributed an html email newsletter to Members, the Board of Directors, the Municipality and many others. The email updates provide an efficient and speedy way to communicate upcoming events, highlight the achievements of staff and Members, and educate recipients about other issues or events affecting Downtown.

ADVOCACY

It has been a busy year for ADP staff and Members on the public policy / advocacy front. Several issues were addressed this past year, including: preliminary changes to the street vendor program for the 2006 summer season to be followed with modifications in 2007, if needed; working with the Municipality, the Anchorage Community Development Authority and concerned merchants and property owners to look at ways to improve the Weekend Markets, making the festival complimentary to ex-

isting Downtown businesses; redesigning and reintroducing the Change for the Better program with the Municipality and several state legislators; the formation of a Member Committee on Public Inebriates that looked at ways to address public drunkenness in Downtown; and working with the Municipality and ACDA to open up additional bus loading and unloading locations during the busy summer months in the heart of Downtown.

CONSUMER MARKET DEMAND ANALYSIS

What kinds of people visit Downtown every year, where else do they visit, and does Downtown Anchorage offer these visitors what they are looking for in a destination? Questions like these are what led to ADP funding a multi-phase consumer market demand analysis of Downtown. Working with a steering committee made up of diverse representatives from the many different social and economic engines of Downtown, ADP directed the Nerland Agency and North Star Travel Destinations to conduct in-depth research of the consumer demographics and trends in Downtown to be followed by an actionable marketing plan that will benefit not only Downtown business and property owners, but the tourists, conventioners, rural visitors and residents who come to Downtown.

DOWNTOWN COMPREHENSIVE PLAN

The Central Business District – an area of Downtown within the BID – is governed by a unique set of development rules and guide-



KEY ACCOMPLISHMENTS OF 2005

2005 was a busy year for Anchorage Downtown Partnership, Ltd.

lines that haven't been updated in over 20 years. In 2005, the Muni started a year long process of rewriting the outdated CBD plan with a new plan that will be market-driven, crafted through much feedback, and better reflects the unique geography and weather that we experience here in Downtown. ADP was chosen to participate on the Project Management Group for the CBD rewrite process, and has been an integral part of the yearlong process. Look for the final product in fall of 2006.

IMPROVED INTERNAL EFFICIENCY

Improved reliability, efficiency and recoverability of computing environment.

IMPROVED WEB PRESENCE

Launched new and improved website www.AnchorageDowntown.org

IMPROVED SNOW REMOVAL

ADP established semi-annual meetings between MOA Street Maintenance, Right of Way and the Partnership's Maintenance Ambassadors to review procedures and increase coordination between our groups.

EXPANDED HOURS FOR SAFE SERVICES

Shifted hours and days worked to meet business and Downtown needs.

EVENTS

We increased the attendance at signature events, Music in the Park and Live After Five. We also increased summer programs to an astounding 92 events 6 days a week.

PROGRAM COMPARISON 2002-2005

Staffing 2002-2005

2002

(1) ED
(1) Receptionist
(1) Bookkeeper
(1) Admin Mgr
(1) Mktg/Memb
(1) Clean & Safe Mgr
(6) Total

2005

(1) ED
(1) Office Mgr
(1) Mktg/Dev
(1) Clean & Safe Mgr
(1) Mem/Proj
(1) Pol & Com
(6) Total

Events 2002-2005

2002

\$50,000+ Contract

2005

In-house (Mktg/Dev)

Clean Team Staffing 2002-2005

2002

(1) Clean Spvr – 1/4 time office
(1) Ambassador
(2) Total

2005

(1) Supervisor – no office time
(3) FTE
(3) 1/2 time
Payroll expense leveraged through use of Vets, Assets, Students, CWS
(4 FT; 3Pt) Total

Safe Team Staffing 2002-2005

2002

(1) Safe Spvr – 1/4 Office
(4) Ambass
(5) Total

2005

(1) Safe Spvr – no office
(3) Ambass

Clean & Safe Coverage 2002-2005

2002

5 days/wk Clean
6 days/wk Safe

2005

7 days wk/ Clean
7 days wk/Safe



2005: THE YEAR OF EVENTS

2005 was the busiest year ever for ADP events

DOWNTOWN SUMMER IN THE CITY

In the summer of 2005 ADP hosted over 80 events in Peratrovich Park and Town Square including Music for Little Ones, Magic with Don Russell, Music in the Park, Theatre Thursdays, Live after Five Evening Concert Series, Cultural Saturdays, Art in the Park and Marionette Theatre. The Art Dart transported visitors between the Saturday and Sunday markets to the Downtown core.

AT&T ALASCOM HOLIDAY TREE LIGHTING

An estimated 2,000 people gathered in Town Square for this annual ADP event featuring a costume character parade, Grandfather Time reading “Twas the Night after Thanksgiving and all in Town Square...” and the entrance of Santa and his team of live reindeer. Anchorage Concert Chorus, Broadway Kidz, Bartlett Baritones, Creekside Chorus, and the Salvation Army Bands provided entertainment.

NECA/IBEW NEW YEAR’S EVE FIRE AND ICE CELEBRATION

The 2005 Fire and Ice Celebration was expanded this year to include a children’s event that included inflatable games and entertainment in the Egan Convention Center, free admission to the Imaginarium and a giant ferris wheel. The evening event drew over 4000 participants for the light show, flame jugglers, live music, the ice dancers and the beautiful New Years Eve firework display. New to this year was the New Years Eve Dance Party in the Egan. ADP even partnered with Downtown hotels to provide New Year’s Eve overnight packages.

CRYSTAL GALLERY OF ICE & THE CHILDREN’S ICE PARK

The return of the Crystal Gallery of Ice brought an estimated 20,000 visitors to Town Square in February to enjoy the beauty of illuminated ice carvings. The Children’s Ice Park was a new addition that included interactive ice pieces including spinners, slides, etc.

VITAL COMPARISON 2002-2005

Vital - Events 2002-2005

2002

Crystal Gallery of Ice
Heart of the City
Live After Five (6)
Music in Park (26)
Holiday Tree Ltg.

2005

Crystal Gallery of Ice
Heart of the City
Live After Five (9)
Music in Park (26)
Holiday Tree Ltg.
Summer in the City
WinterFest incl. Ice Rink
New Year’s Eve
Event Facilitation
4th of July (collab)

Vital - Marketing 2002-2005

2002

Event Marketing
Newsletter
Signage

2005

Event Marketing
Newsletter
Weekly Updates
Downtown Greeters
Collaborative Mktg
Downtown Map & Brochure
Summer Signs (50)
ADP Banners (3)
Marketing Display

Vital - Equipment & Materials 2002-2005

2002

Mascot Costume
Event Facilitation incl.
chairs & tables (8)

2005

Mascot Costume
Event Facilitation incl. chairs &
tables (10) + umbrellas, sand-
wich boards (6), feather ban-
ners, storage containers, sound
system, canopies multi-col (7) +
10x10 (2) + 20x10 (1) \$1000

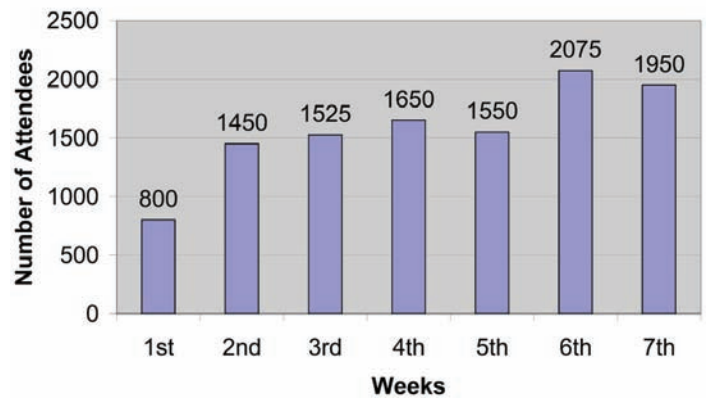


2005: THE YEAR OF EVENTS

Summary of 2005 Sponsorships & Attendance

SPONSORS	EVENT	CONTRIBUTION	IN-KIND	
Conoco Phillips	Pinnacle	25,000		Poster Design
Hilton	Cornerstone	20,000		
Anchorage Press	Cornerstone		20,000	
Anchorage Daily News	Cornerstone		8,000	
Alaska Railroad	Cornerstone	50,000		ADP services +
Simon Properties/5th Avenue Mall	Cornerstone			
New Northwest Broadcasters	Cornerstone		20,000	
Anchorage Community Development Authority	Downtown Summer in City	50,000		
Conoco Phillips	Music In Park	5000		
Wells Fargo	Music In Park	5000		
NECA/IBEW	Live after Five	11,000		
John Pattee	Live after Five	1,500	1000	
Northwind Kites	Music & Magic	2500		
Key Bank	Marionettes & Theatre	1500		
Anchorage Chrysler Dodge	Marionettes & Theatre	2153		
Music a la Carte	Music for Little Ones	150		
Creative Resources			3000	
Alaska State Council on the Arts	Summer in city	1000		
Parks & Recreation			6480	
K & L Distributors	Live after Five	3938		
Saturday Market	Market Booth			
Coca Cola	Live after Five	270		
AT&T Alascom	Holiday Tree Lighting	15,000		
Furniture Classics	Holiday Tree Lighting		500	
Salvation Army	Holiday Tree Lighting		300	
ALSCO	Holiday Tree Lighting		100	
DJ's Rentals	Holiday Tree Lighting			
First Ladies Military Initiative			300	planning, knitted gifts
NECA/IBEW	New Years Eve	80,000		
Parks & Recreation	New Years Eve			
DJ's Rentals	New Years Eve		500	
ALSCO	New Years Eve		200	Carpet runners
Channel 2 KTUU	New Years Eve		5000	
Anchorage Community Development Authority	Winter Center Town Square	5000		
Conoco Phillips	Winter Center Town Square	5000		
Municipality of Anchorage	Winter Center Town Square	6300		
Play It Again Sports	Winter Center Town Square	2000		
Alaska Army National Guard	Winter Center Town Square	500		
First National Bank Alaska	Winter Center Town Square	500		
Pendleton Fine Arts	Winter Center Town Square		75	
Anchorage Figure Skating Association	Winter Center Town Square		200	skate lessons & demos

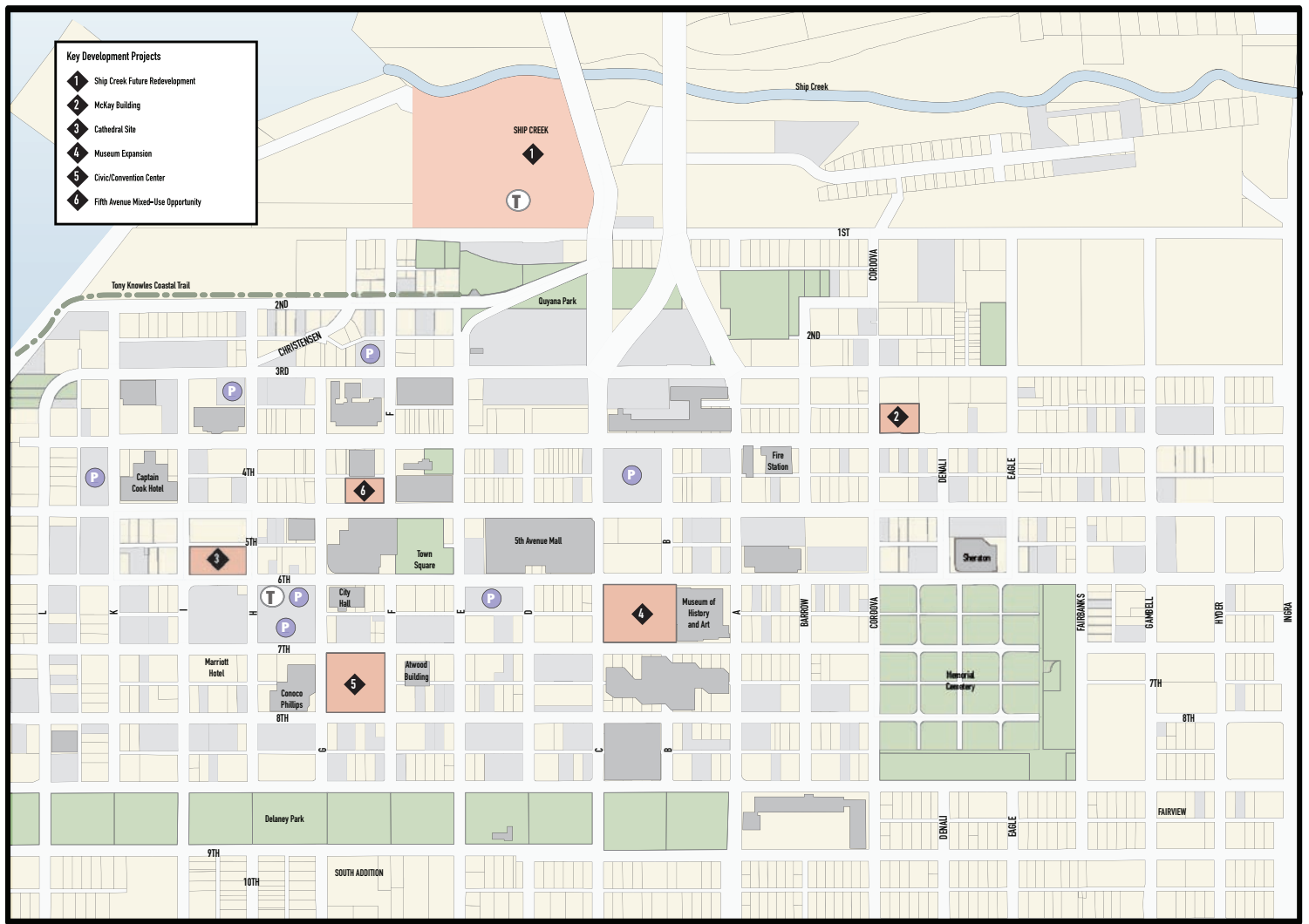
Summer in the City Attendance



Land Design North	Gallery of Ice	1000		
ACS	Gallery of Ice	1000		
Brown's Electric	Gallery of Ice	1000		
Rise Alaska	Gallery of Ice	1000		
Media Productions	Gallery of Ice	500		
Dimond Parking	Gallery of Ice	500		
Stephan Fine Art Gallery	Gallery of Ice	500		
South Central Foundation	Gallery of Ice	500		
FOAST	Gallery of Ice	500		
MOA for Security	Gallery of Ice	1200		
Anchorage Chrysler Dodge	Gallery of Ice	500		
Polar Bear Gifts	Gallery of Ice	500		
5th Avenue Mall	Gallery of Ice	500		
Northwind Kites	Gallery of Ice	500		
McDonalds	Gallery of Ice	500		
Cook Inlet Books	Gallery of Ice	250		
Kobuk Coffee Company	Gallery of Ice		100	
Humpies	Gallery of Ice	500		
Orso	Gallery of Ice		50	
Diannes Restaurant	Gallery of Ice		500	
Wings N Things	Gallery of Ice		100	
Alaska Railroad	Gallery of Ice		750	
Lynden Transport	Gallery of Ice		1000	
Gittins Construction	Gallery of Ice		1000	
Special Olympics	Gallery of Ice		100	
Days Inn	Gallery of Ice		150	
Westmark Hotel	Gallery of Ice		150	
		209,261		

DEVELOPMENT ON THE HORIZON

Public and private capital projects in Downtown



0 275' 550' 825'

Legend

- Downtown Core Area
- Development Project
- Park/Cemetery
- "Notable" Building Footprint
- T Transit Station
- P Parking Structure



2005 TEAM MEMBERS

2005 was a busy year for Anchorage Downtown Partnership, Ltd.

BECKY BECK

Executive Director

Becky Beck, Master of Science-Resource Management from Oregon State University, comes to Anchorage Downtown Partnership with more than 15 years experience in program management, small business and economic development. Prior to joining the organization in October 2002, Becky served as Assistant Director of the World Trade Center Alaska and Special Projects Coordinator to the Alaska Commissioner of Community & Economic Development. Becky is active in local and national organizations and was recently selected as a Board member of the International Downtown Association.

CHERI SPINK

Marketing and Development Director

Cheri Spink, Master of Community and Adult Education from Alaska Pacific University in Anchorage, began event planning at the age of 17. Cheri was hired by Anchorage Downtown Partnership the summer of 2004 following eight years as a Community School Coordinator with the Anchorage School District. Her experience includes community development projects, sponsorship development, marketing, program planning, fundraising, volunteer recruitment and event planning.

KRIS NATWICK

Membership Director

Kris Natwick, B.A. in Art and Elementary Education from Concordia College, Moorhead, Minnesota. Before being hired by Anchorage Downtown Partnership, Ltd., Kris worked

as a Community School Coordinator with the Anchorage School District, an Elementary teacher in Anchorage and Minnesota, and as a director of an Anchorage Latchkey program. Other experiences include serving on the Executive Committee of the Alaska Community Education Association Board and working as a Dean for the Global Language Villages program in China.

CHRISTOPHER SCHUTTE

Policy & Communications Director

Chris Schutte comes to Anchorage Downtown Partnership, Ltd. after twice working for former Governor Tony Knowles – first as the legislative liaison for the Governor's Council on Disabilities and Special Education and most recently as Deputy Research Director for the Knowles U.S. Senate campaign. Chris also worked as the communications director for the Hablamos Juntos project at the University of Southern California's Tomás Rivera Policy Institute. Chris holds political science degrees from Claremont Graduate University and the University of Alaska Anchorage, where he currently serves on the Board of Directors for the UAA Alumni Association.

RUTH QUINLAN

Office Manager

Ruth Quinlan, B.A. in Sociology from Miami University, Oxford, Ohio. Ruth became the Office Manager at Anchorage Downtown Partnership in May 2004 after holding the same position for the ELCA Bishop of Alaska. Office Managing was a career change after years in social service management

for local agencies such as Alaska Children's Services and Abused Women's Aid in Crisis (AWAIC). Arriving in Alaska in 1992 through a volunteer program Ruth has dedicated her time in Alaska to non-profit organizations focused on improving the community.

CHARLIE KEENHOLD

Clean & Safe Operations Director

Charlie Keenhold, Bachelor of Arts – Human Relations from Golden Gate University, joined Anchorage Downtown Partnership in June 2005, after retiring as a Chief Master Sergeant from the United States Air Force. Charlie served over 30 years with the Air Force and has demonstrated management and supervisory experience, strong experience in strategic planning, finance & budgeting, project management, & human resources management. Charlie's innate ability to work cooperatively in diverse environments within the community, law enforcement, or other regulatory agencies make him a perfect match for his role with Anchorage Downtown Partnership. He is active in the local community with several organizations and enjoys the opportunity to work with youth, as an assistant football coach at South High School.

NATE WATKINS

Security Ambassador Supervisor

Nate is a veteran Security Ambassador who has been with ADP since June 2001. He really enjoys the role he plays in maintaining a safe environment for the Downtown. Nate's hobbies include martial arts and boxing, but most importantly his daughter.



REGGIE KING

Security Ambassador

Reggie has been with ADP since August 2004. He is a United States Army Veteran who discovered an opportunity to continue serving with ADP. Reggie is probably the most recognized member of the Security Ambassador Team and handles even the most intense of situations with ease and concern. Reggie loves biking, physical fitness and his children.

FRANCIS NIUATO

Security Ambassador

Francis joined the team in July 2005. Francis stands nearly 6'8" tall and weighs over 285 pounds. He is hard to miss when he is out on the streets! He came to Anchorage 2 years ago from Hawaii, via America Samoa. Francis is single and enjoys all types of sports and food. He is an avid Pittsburgh Steelers Fan, and is still celebrating their 2006 Super Bowl win.

SOSEPHINA VAAFUTI

Security Ambassador

Sosefina joined ADP in June 2005. Sosefina – or SoSo as she is called – is married and has 6 children. Soso loves to work hard and enjoys being part of the Security Ambassador Team. She has a background in security and brings years of experience to the ADP team.

BILL PFUNDER

Security Ambassador

Bill was born and raised in Eagle River, Alaska. He is a 1996 graduate of Chugiak

High School. He joined ADP May 2001 as a Community Service Patrol EMT. He chose to become a Security Ambassador in March 2006. He brings a wealth of knowledge in community relations, and likes to be in the “mix of things.” Bill is current as a certified EMT, and also held credentials in Search and Rescue.

JOHN BROWNING

Maintenance Ambassador Foreman

John was born and raised in Lake Butler, Florida. John is a United States Marine Corp Veteran, and came to permanently reside in Alaska in June 1976. He has been with ADP since March 2006 after retiring from the Military. John has over 30 years of management experience in the maintenance field. He is a certified welder and a “master of all trades.”

JESSIE MAXIM

Maintenance Ambassador

Jessie is originally from Anchor Point and has never been out of Alaska. He has been with ADP since August 2003. Jessie is truly a mechanical phenomenon, and can literally fix anything he touches. His hobbies include four wheeling, biking, snowboarding, art, and working on his classic 1968 Ford Mustang.

RANDY MAATTA

Maintenance Ambassador

Randy has been with ADP since November 2005. He is a United States Marine Corp Veteran, who originally hails from Paines

Dale, Michigan. Randy came to Alaska in 1983. His hobbies include music, reading, and meditation. He chose to work with ADP to increase his people and communication skills. Randy takes pride in his work and enjoy contributing to making Anchorage clean and safe.

DAVID OKSOKTARUK

Maintenance Ambassador

David is a United States Army Veteran. He has been with ADP since January 2006. David grew up on the Seward Peninsula and is a talented Alaska Native artist and hopes to be able to dedicate more time to his art.

TYSON SIMPSON

Maintenance Ambassador

Tyson joined the Partnership in July 2005. He is a 2005 graduate from Chugiak High School. Tyson picked the Partnership to begin his adventure into adulthood. He is well versed in the Transformers and has 2 cats Chrissy and Spaz.

BOB NICHOLS

Maintenance Ambassador

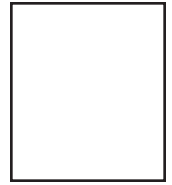
Bob has been with ADP since September 2005. Bob has lived in Alaska for over 30 years and enjoys giving back to the community. He enjoys talking with people he meets on the street and volunteers at the State Trooper Museum.

ANCHORAGE DOWNTOWN PARTNERSHIP_{Ltd.}

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PINNACLE SPONSOR



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A
Simon[®]
Mall



Thanks to all ADP Members
for your support in creating a
cleaner, safer, more vital place
to live, work, play, & learn!

