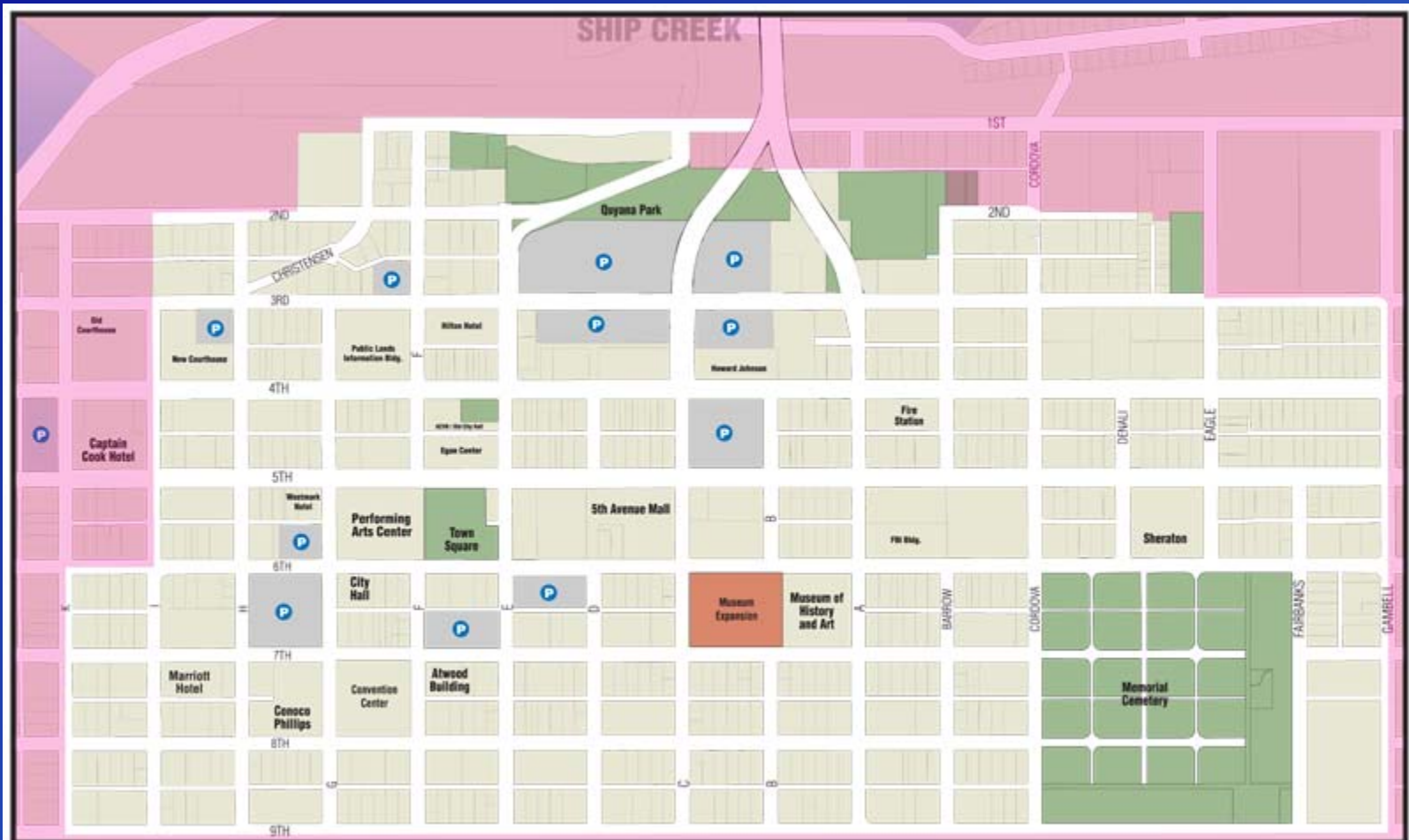


Welcome to the

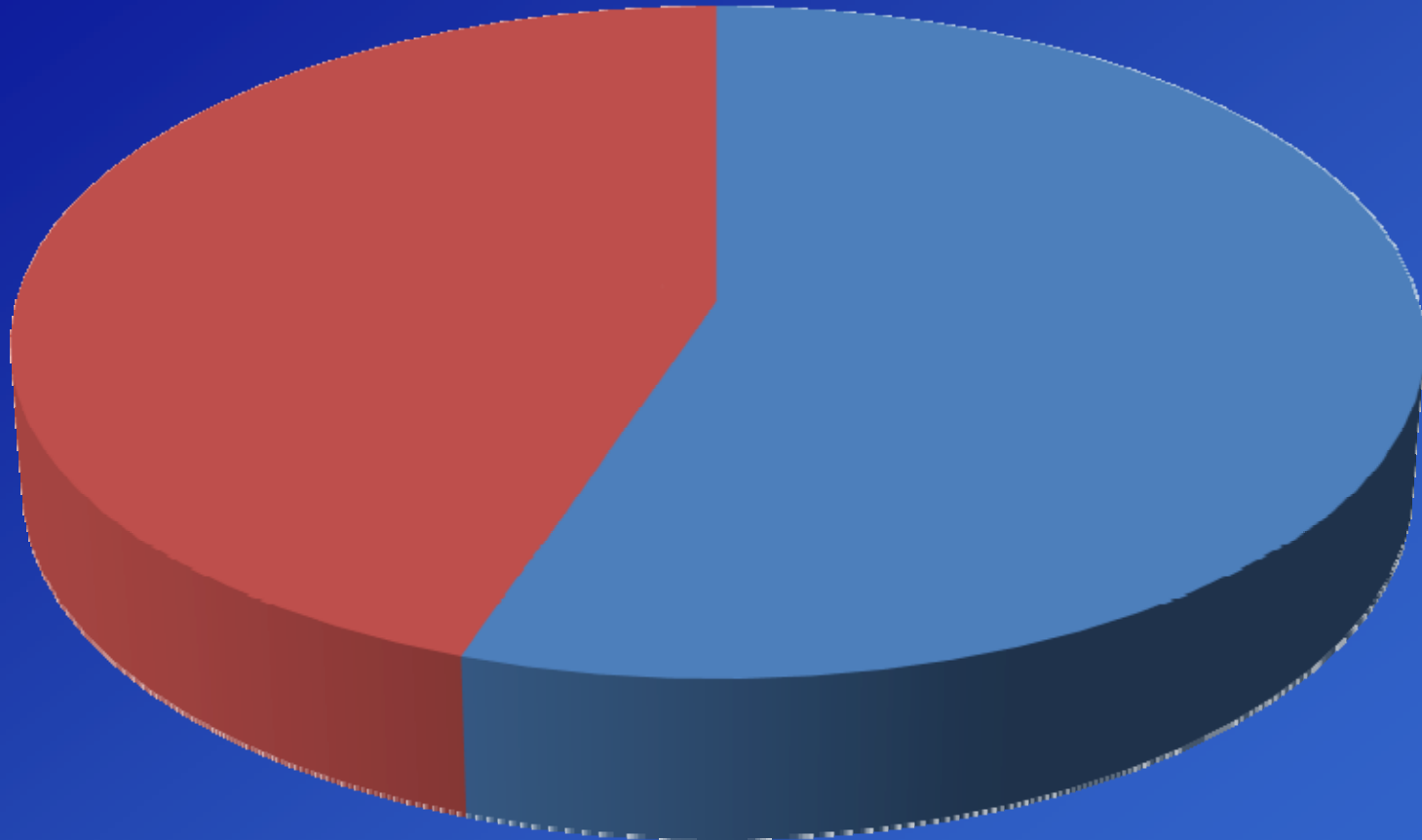
**Anchorage Downtown Partnership, Ltd.
2009 Annual Meeting**

The Downtown Improvement District



Anchorage Downtown Improvement District

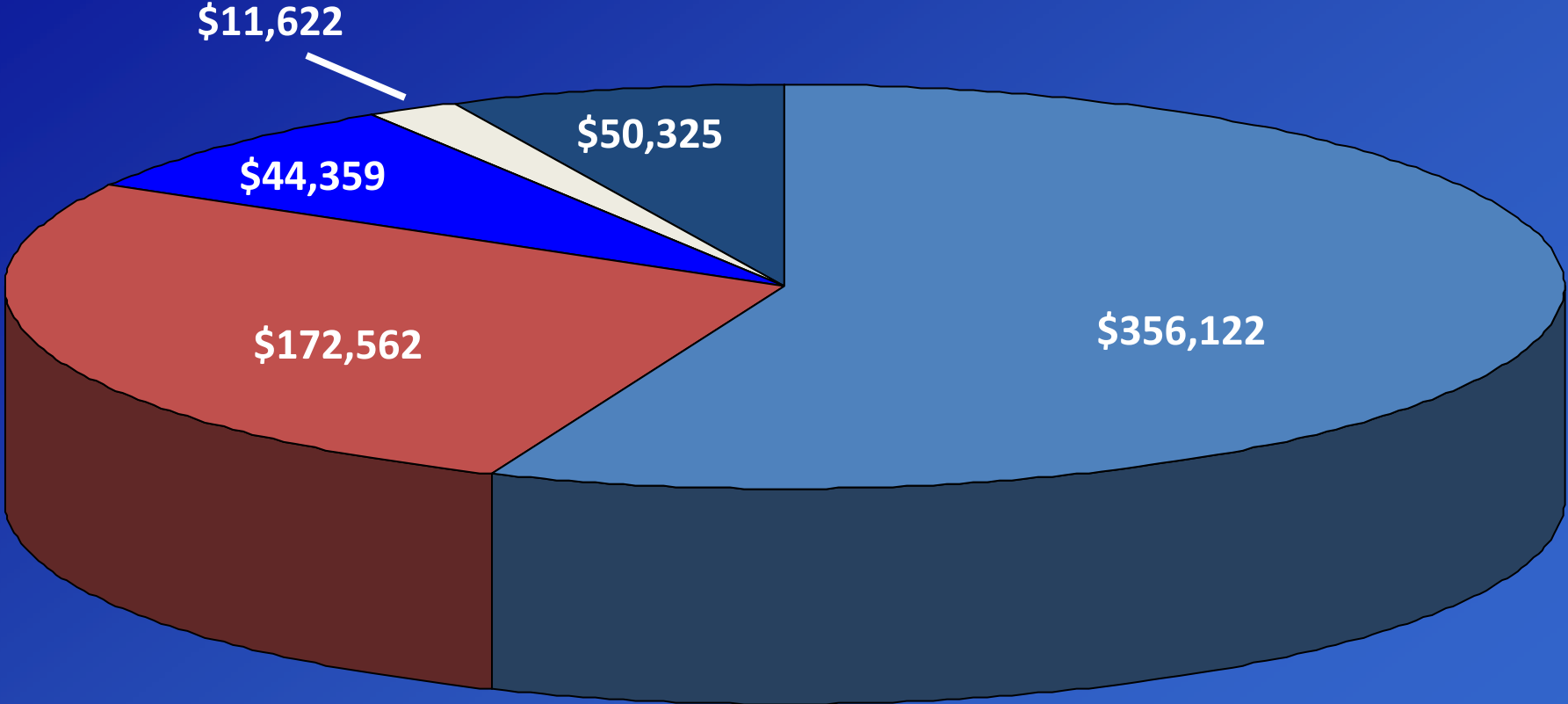
2009 TOTAL REVENUE: \$1,417,250



ASSESSMENT 55%

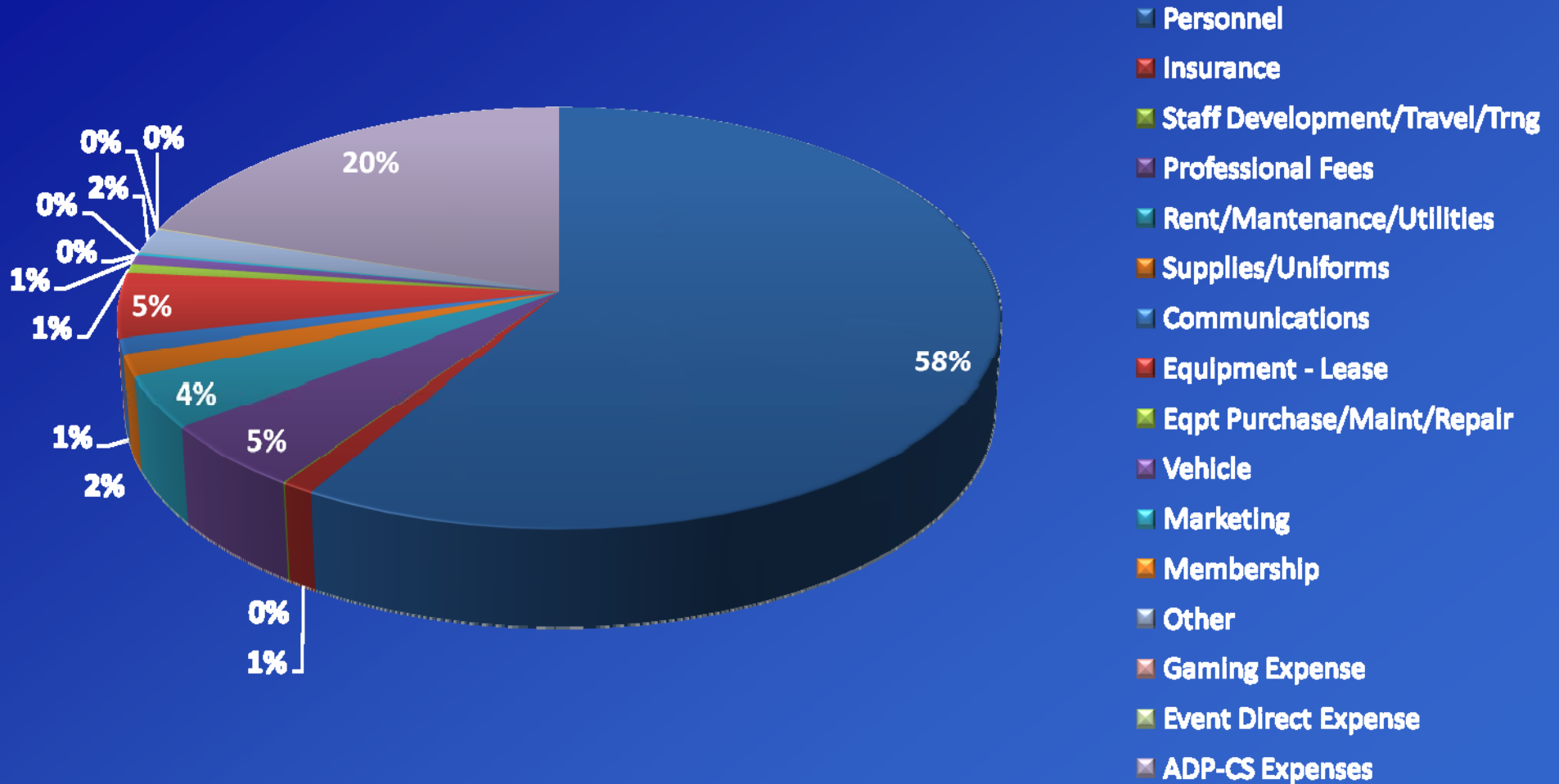
NON-ASSESSMENT 45%

2009 NON-ASSESSMENT REVENUE: \$635,251



■ ADP-CS ■ Non-assessment ■ Membership ■ Sponsorships ■ In-kind contributions ■ Contracts ■ Other

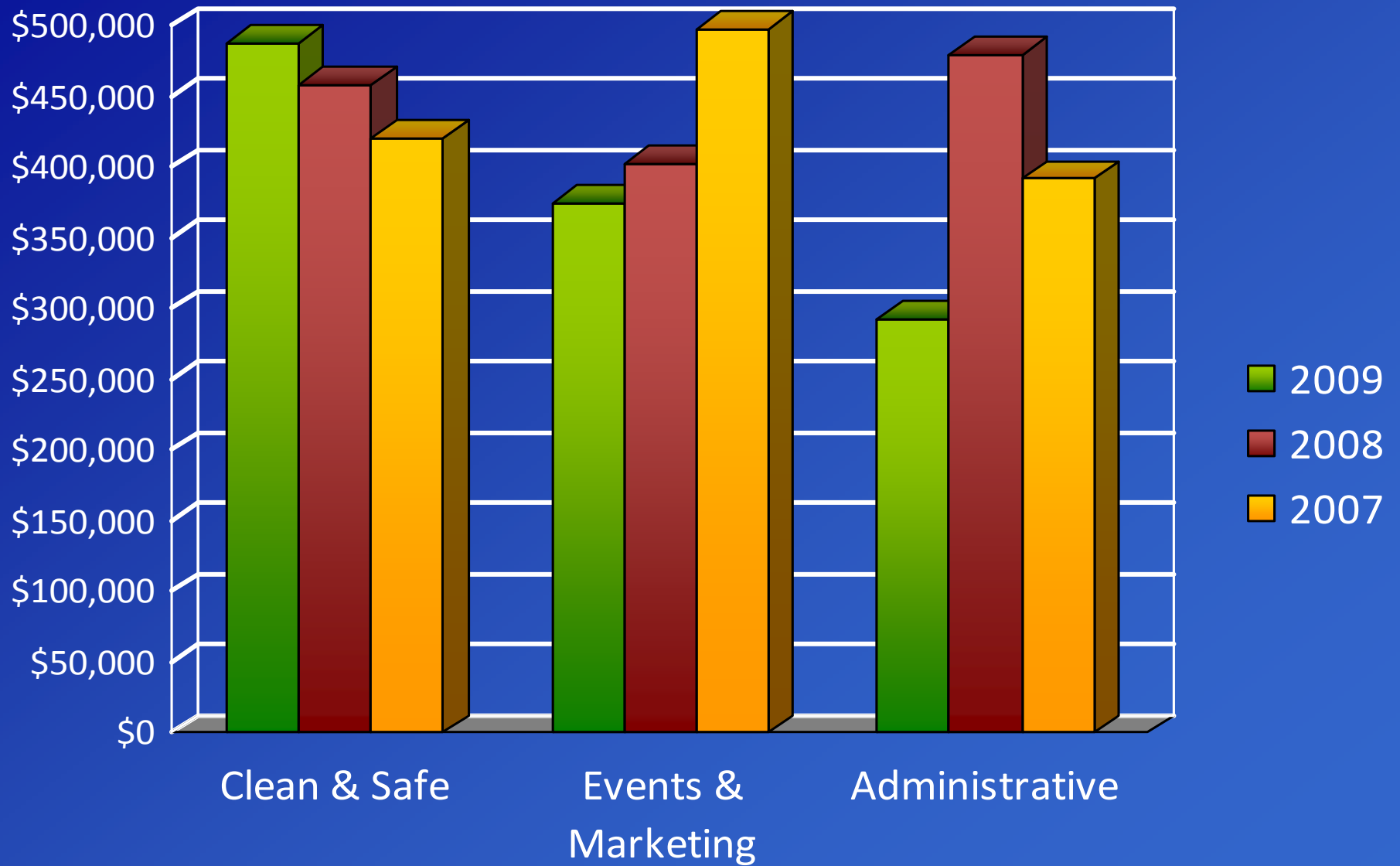
2009 TOTAL EXPENSES: \$1,154,423



2009 Expenses by Program

	Clean & Safe	Events & Marketing	General Admin	TOTAL	(vs. 2007)
Personnel	\$384,417	\$142,429	\$164,145	\$690,991	\$(15,707)
Communications	\$4,994	\$0	\$8,047	\$13,041	\$2,102
Facilities	\$12,323	\$0	\$33,490	\$45,813	\$(58,441)
Contract & professional fees	\$0	\$213,741	\$58,957	\$272,697	\$(80,636)
Equipment and repairs	\$7,155	\$208	\$816	\$8,179	\$(31,309)
Supplies	\$12,338	\$1,000	\$6,728	\$20,067	\$5,175
Training & development	\$0	\$129	\$618	\$747	\$(8,716)
Other	\$65,924	\$17,017	\$19,947	\$102,887	\$46,078
Depreciation	\$0	\$0	\$0	\$0	\$(13,266)
Total expenses	\$487,151	\$374,524	\$292,748	\$1,154,423	\$(154,719)

2009-2007 Expenses by program:



2009-2002 COMPARISONS:

STAFFING	2002	2009
Management Team	(6) Total	(5) Total
Event Coordination	\$50,000+ Contract	In-house (Cheri)
Clean Ambassadors	(2) Total	(1) Maintenance Supervisor & (6) Full-time employees & (1) Part-time employee <i>Add'l labor through Community Work Service</i>
Safe Ambassadors	(5) Total	(1) Security Supervisor & (4) Full-time employees
Hospitality Ambassadors/Greeters		(3) Part-time summer greeters
Clean & Safe Coverage	5 days/wk Clean 6 days/wk Safe	7 days/wk Clean 7 days/wk Safe
Volunteer Hours		Community Work Service hours (241) for 2006; (326) for 2007; and (748) for 2008; and (514) for 2009

WHAT ARE THE RESULTS?

Accomplishments:

KEEPING GRAFITTI AT BAY

When the Muni Grafitti Busters “went bust,” ADP, Ltd. stepped up to provide painting services for building owners in the DID.



Accomplishments:

IMPROVED VISITOR SAFETY

ADP efforts result in increased police & security presence in downtown Anchorage during 2009 summer season.



Accomplishments:

ADDITIONAL VISITORS

ADP, Ltd. initiative delivered an additional 31,250 visitors to downtown Anchorage during the 2009 summer.



Accomplishments:

MARKETING DOWNTOWN TO TOURISM

ADP organizes Familiarization (FAM) Tours for tour companies during pre-season.



Accomplishments:

PUBLIC POLICY ADVOCACY

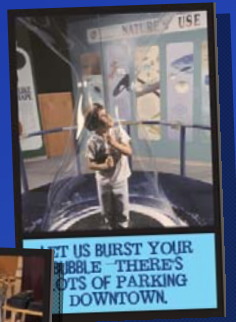
Working to keep government as an active investor in downtown, keep government offices within the CBD.



Accomplishments:

PUBLIC POLICY ADVOCACY

Improving access to and public perception of parking in downtown for consumers.



Parking lot to open for nighttime use



RON ENGSTROM / Anchorage Daily News

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Daylight: 9:00

Nighttime parking downtown just got easier

4TH AND H: Council finally curbs dispute, offers spots for \$1 an hour.
By JULIA O'MALLEY

April 18th, 2009 02:34 AM
April 18th, 2009 02:34 AM

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- Legislators seek estimates for new offices
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- Ramras concerned AGIA could block in-state gas line

...down parking lot that's been sitting empty nights and weekends since the '90s... political fighting will now be open to the public.

For years, the lot on the corner of Fourth Avenue and H Street, outside the former bank building that houses Anchorage legislators when they aren't in Juneau, has been a perennial sore spot for drivers headed to downtown restaurants and bars, circling the block looking for a place to park.

The lot, managed by the Anchorage Community Development Authority, will offer spots for \$1 an hour, which is a quarter cheaper than on-street parking meters, said Chris Schutte of the Anchorage Downtown Partnership.

The lot will continue to be used during the day by lawmakers and staff members at the adjacent Legislative Information Office, then open for public parking Monday through Friday, from 5:30 p.m. to 7:00 a.m., and all day Saturday and Sunday.

Accomplishments:

GETTING FOLKS BACK DOWNTOWN

ADP events & activities are bringing people,
positive economic impact to downtown –
USING NO ASSESSMENT FUNDS!



Accomplishments:

BROAD COMMUNITY SUPPORT

A broad cross-section of the Anchorage economy is represented on the Board of Directors; are financially invested in ADP, Ltd.



WHAT NEXT?

Moving forward:

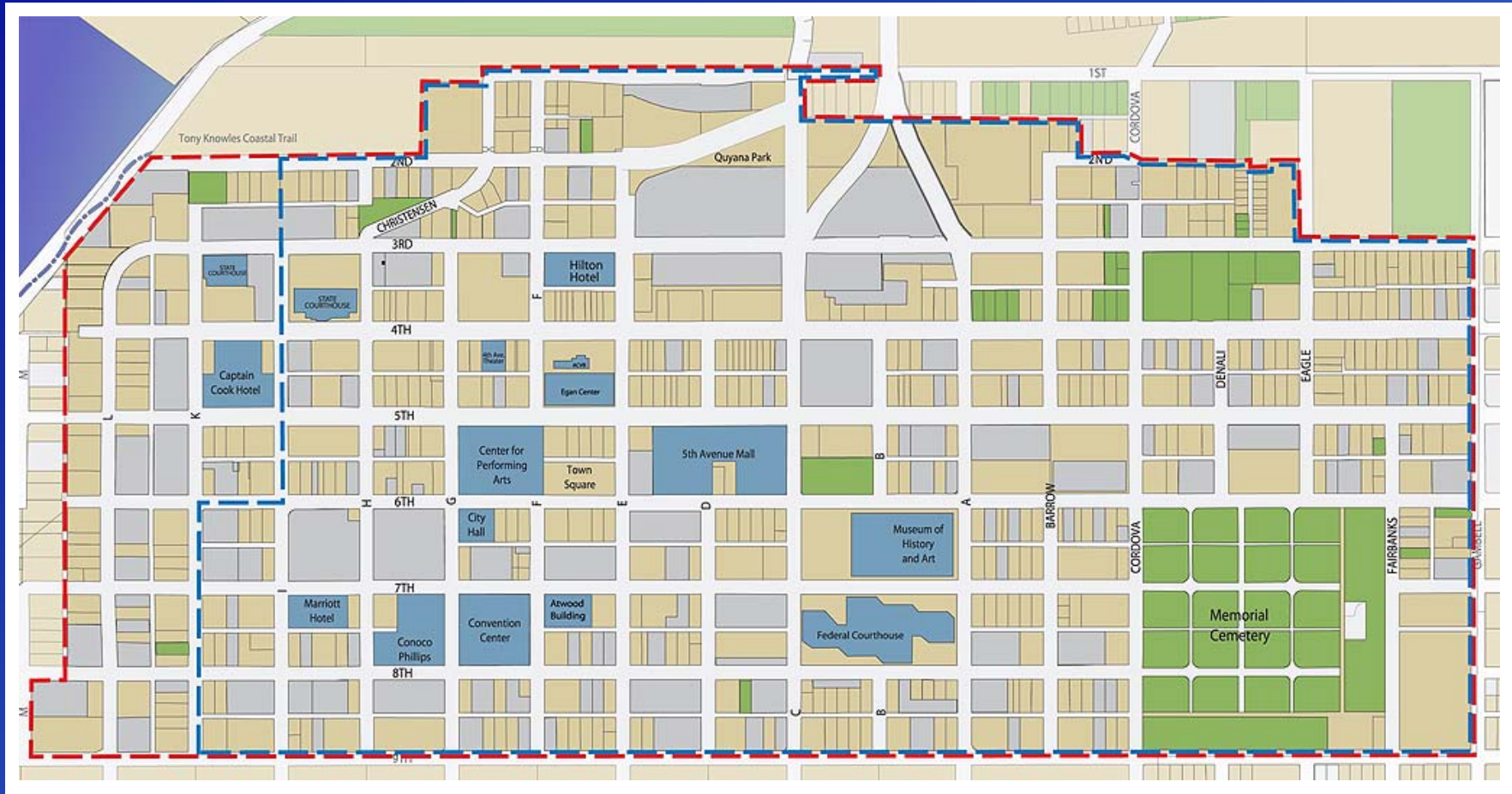
SHORT-TERM OBJECTIVES

- Renew the DID in 2010
- Expand the DID to L Street



SHORT-TERM STRATEGIC OBJECTIVES:

RENEW & EXPAND THE DID WEST



— — — PROPOSED DID EXPANSION

SHORT-TERM STRATEGIC OBJECTIVES:

RENEW & EXPAND THE DID WEST

- Captain Cook on board for expansion!
- Include both sides of L Street
- Include both sides of 3rd Avenue
- Keep assessment rate the same (1.5 mills)
- Keep sunset provision (10 years) to keep DID accountable to stakeholders

Moving forward:

LONG-TERM OBJECTIVES

- Support services for upcoming Anchorage berths
- Police foot patrols back in downtown in 2010
- Implementation of the Downtown Comp Plan
- Retail recruitment & retention efforts
- Increased partnerships with state, federal government
- State of Alaska participation in the DID through fee-in-lieu

**ANCHORAGE
DOWNTOWN
PARTNERSHIP_{Ltd.}**

